SHOUTOUT CONTENT

How to get the most **BANG** for your **BUCK**!

Don’t waste your money!

Your focus is on to entice people to **click through**
to your profile!

3 best types of shoutout content

1

Story Gap

2

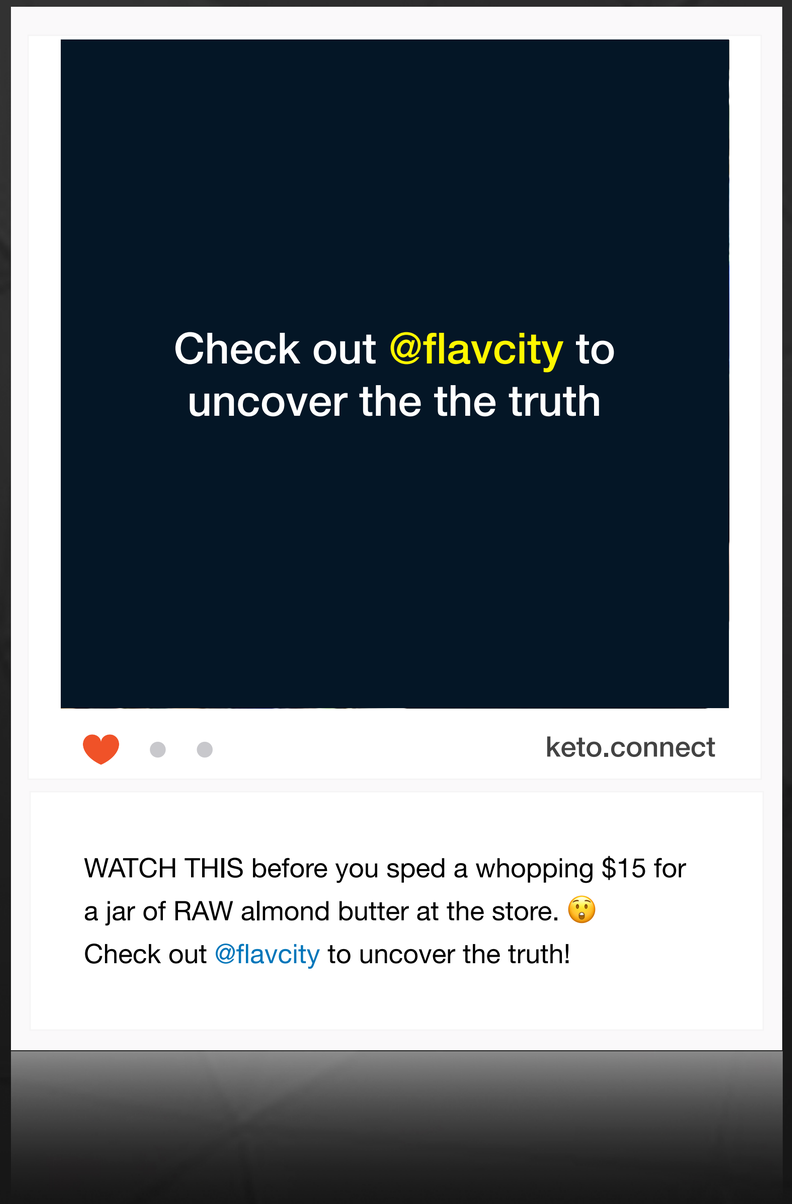
Super Interesting
Content Media Views

3

Story Videos

1 Story Gap

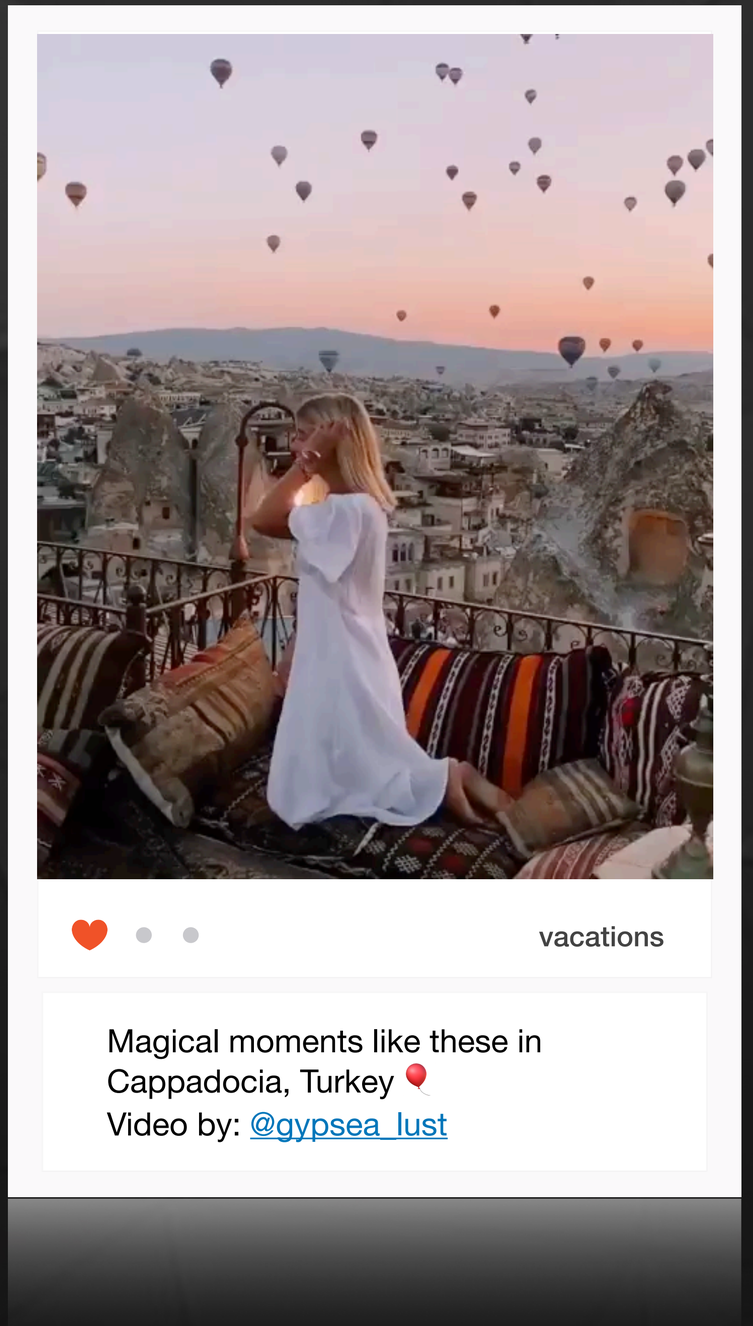
Clickbait or **Cliffhangers**!
What will make someone click?


Check out @flavcity to uncover the the truth
keto.connect
WATCH THIS before you sped a whopping $15 for a jar of RAW almond butter at the store. 😲
Check out @flavcity to uncover the truth!

2 Interesting Content

What is **super interesting** and will make someone click?

Would they want to see more content like this?



3 Story Video Reel

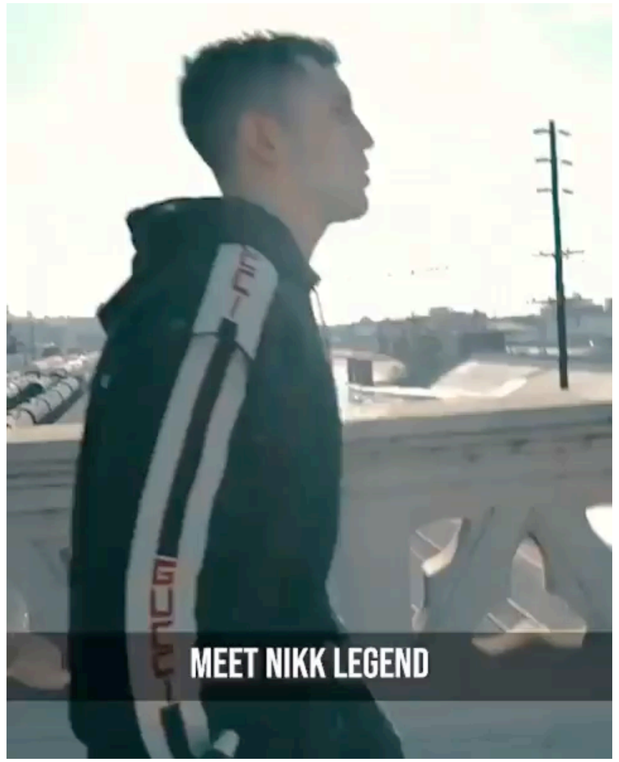
Tell them a story in a **quick video** using strong, power points

Instagram Stories

Instagram Posts

Eye Catching / Good music

This is more powerful when a **post** and a **story** run at the same time



thebillionaireplaybook

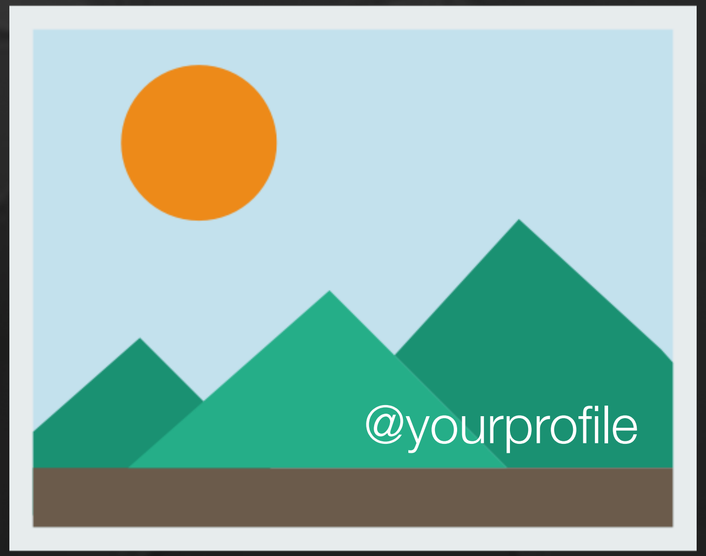
Ivy League dropout to 7 Figures
@nikklegend
@nikklegend

thebillionaireplaybook

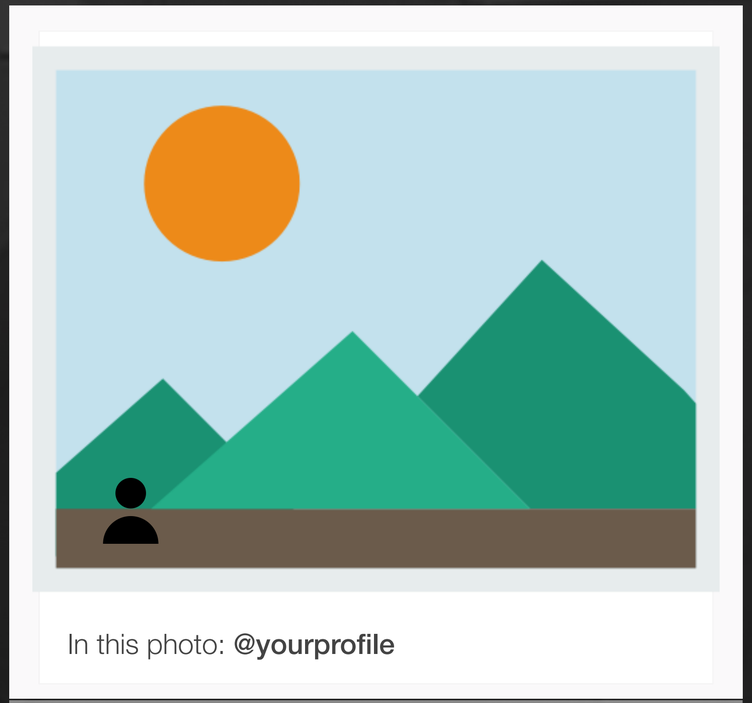
Great examples of a good content of stories:
direct, to the point and video reels!

Have your profile handle **linked** wherever you can!

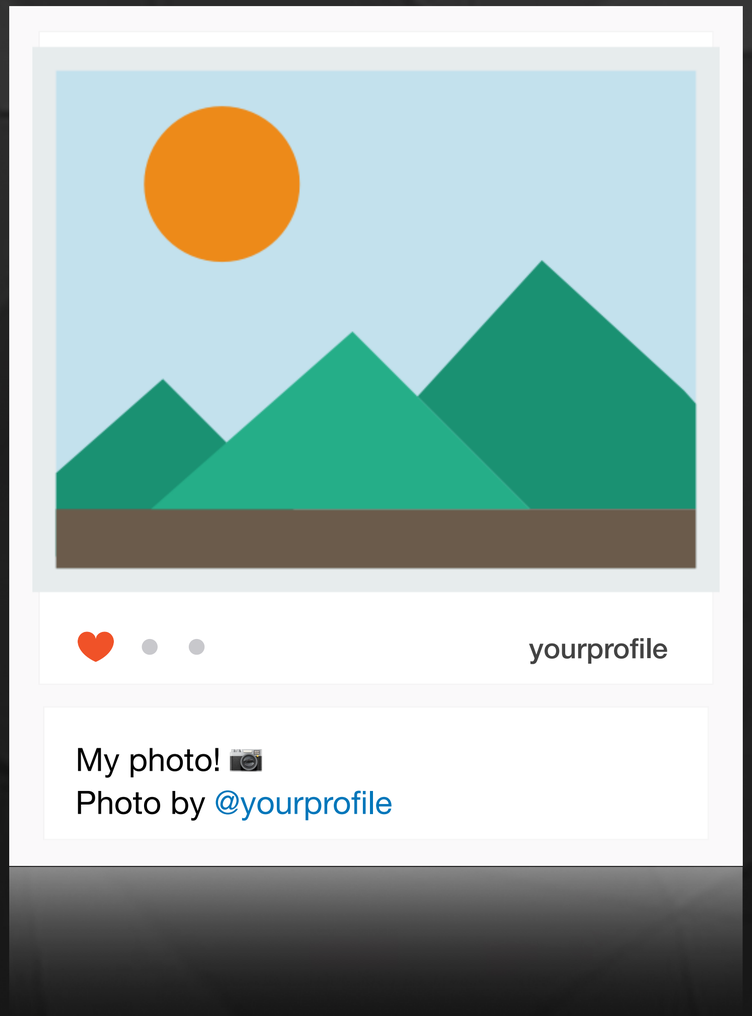
Directly in / on the **content**



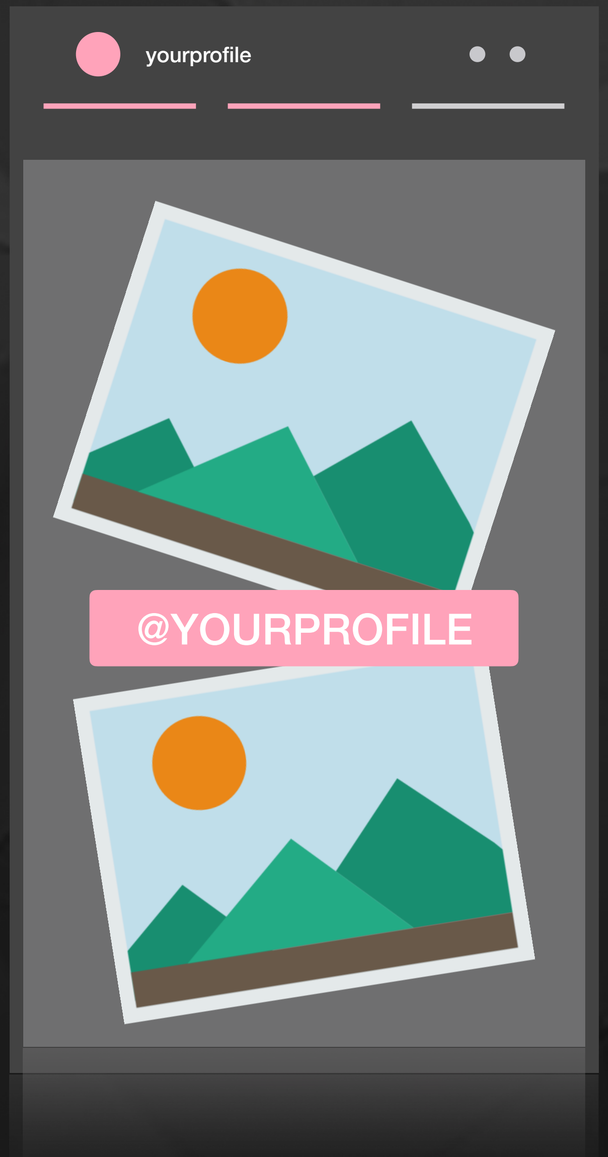
Tagged on instagram



In the **caption**

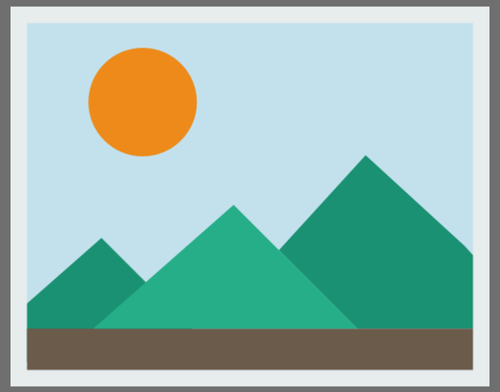


Tagged in **Story**



Swipe UP

yourprofile



Swipe Up for MORE
from @yourprofile
^^^